



About My Professional Voice-over Rates

Much of what the professional narrator does is dependent on all the systems, equipment, training and experience in which they have invested (and continue to invest).

Like any other performer (actor, musician, painter) or professional (PhD, attorney, athlete or other) the time taken to complete a job is nominal compared to the time devoted to polishing the craft, keeping up to date with the technical aspects of audio recording, auditioning, sales & marketing to maintain a full time position in the market.

That being said, once a project is awarded to me, I do the following:

Prepare the script – This involves a read through, and deconstruct to understand both the through-line message and the points in between, so I can deliver the script as if I am the knowledgeable expert.

Enter my sound booth, equipped with high end condenser microphone, top quality pre-amp to connect & convert the mic to something readable by the computer, and housed in a sound proof – (i.e. \$100 sq. ft. studio), set-up an audio file to the correct recording levels (db, Hz, bit depth, etc), and record the script into my digital audio workstation (DAW).

(Missing step – the years it has taken to be able to read a script flawlessly & make it sound engaging & conversational with the right blend of authority & comity)

Edit and re-record any errors, de-breath and edit sibilant or other distracting sounds. If the job needs to be split into separate files, I do that as well.

Mix the file, which involves EQ, compression and normalization to ensure a steady even sound at the correct level.

Send the file(s) via WeTransfer, FTP or other means.

Be available to record any Pickups or changes to the script.

Be available in general so my clients can rely on me.